



Artemis US Extended Alpha Fund

An Afternoon with Artemis 2025

Adrian Brass | James Dudgeon

MARKETING COMMUNICATION: Refer to the fund prospectus and KIID/KID before making any final investment decisions. FOR PROFESSIONAL INVESTORS AND/OR QUALIFIED INVESTORS AND/OR FINANCIAL INTERMEDIARIES ONLY. NOT FOR USE WITH OR BY PRIVATE INVESTORS. CAPITAL AT RISK.



Benefiting from our broad and highly experienced team

US EXTENDED ALPHA



James Dudgeon
Co-Manager



Adrian Brass
Lead Manager



Will Warren
Co-Manager



Cormac Weldon
US Select and
Smaller Companies

US Team Head

US RESEARCH TEAM

Industrials



Chris Kent
Co-Manager
US Select

Consumer Staples and Healthcare



Olivia Micklem
Co-Manager
US Smaller
Companies

Discretionary



James Dudgeon
Co-Manager
US Extended Alpha

Technology



Will Warren
Co-Manager
US Extended Alpha

Financials



Zuoyi Zhou
Fund Analyst

The team benefits from leveraging the research, experience and thinking of the wider teams at Artemis

Artemis investment teams

Stewardship

Risk

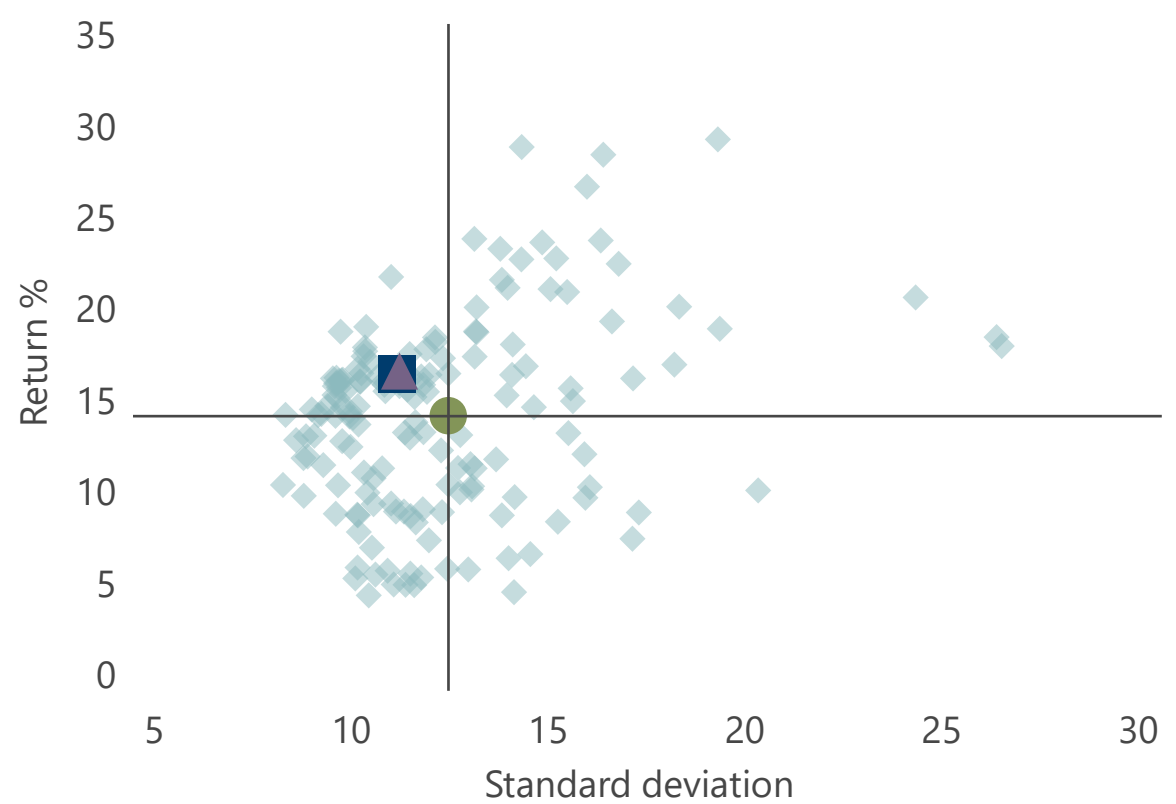
Broad coverage with experience on both long and short side

Targeting long-term performance without increasing volatility

Artemis US Extended Alpha Fund (%)¹

	Fund	S&P 500 NR	S&P 500 TR
3 months	8.9	9.6	9.7
1 year	26.9	26.7	27.3
Manager tenure ²	42.8	41.7	43.3
3 years	37.0	37.9	39.8
Since launch	374.2	334.4	359.5

Manager tenure risk/return³



Artemis US Extended Alpha I Acc GBP S&P 500 TR IA North America
Peer group (1%-100%): IA North America

Past performance is not a guide to the future. Source: ¹Lipper Limited, class I accumulation shares, close of business in GBP from 19 September 2014 to 31 December 2024. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. This class may have charges or a hedging approach different from those in the IA sector benchmark. ²Since 31 August 2022. ³Morningstar from 31 August 2022 to 31 December 2024.

The Artemis US Extended Alpha proposal

WHY ARTEMIS FOR US EQUITIES?

- Highly experienced lead portfolio manager
- Dedicated team of tenured sector specialists
- Process aims to generate long and short alpha

WHY 130/30?

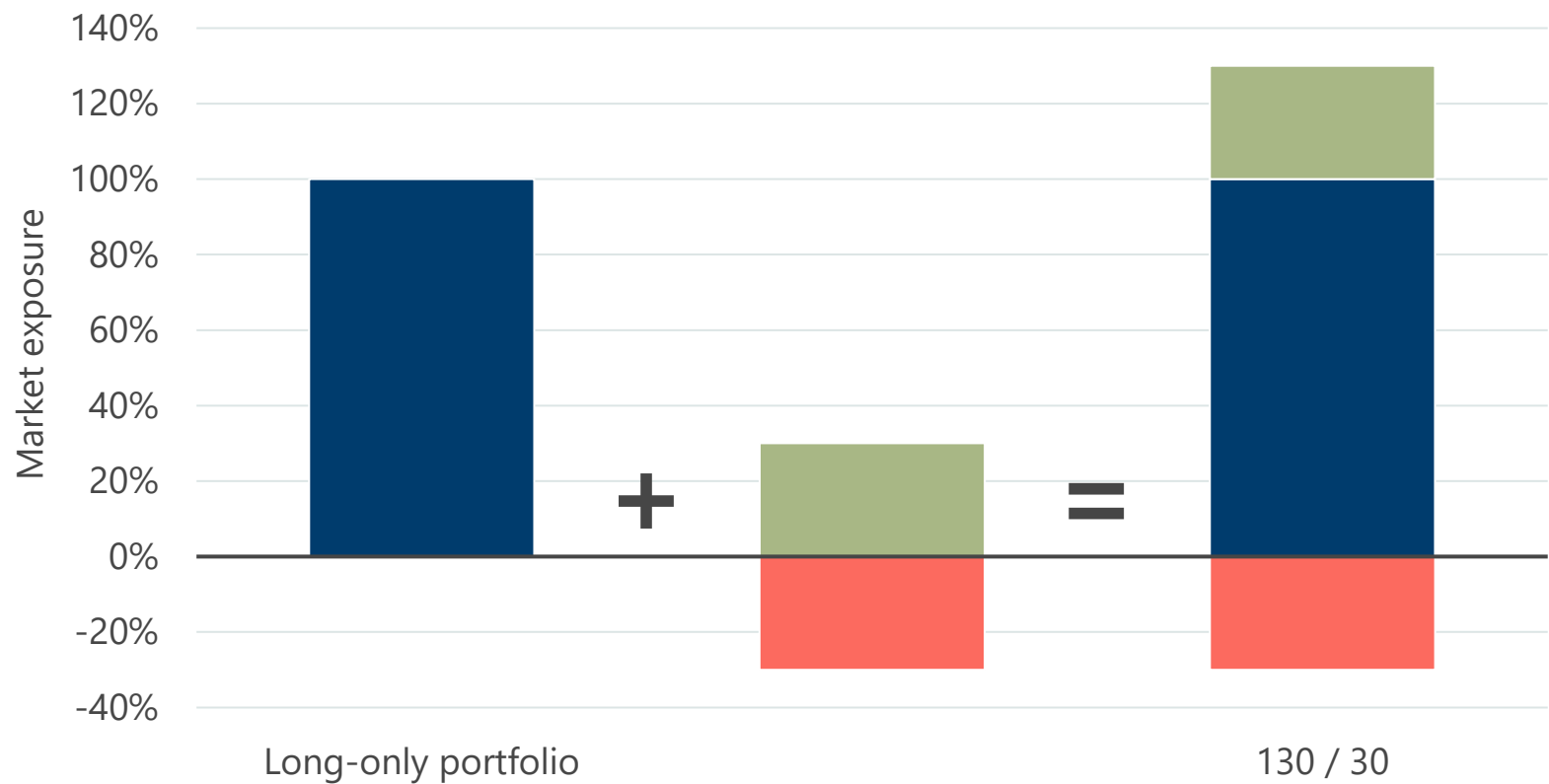
- Greater flexibility for active stock selection
- Shorting to capture alpha from huge number of underperforming stocks
- Not constrained by market concentration
- Enhanced return potential without increasing risk

WHY NOW?



Benefits of the 130 / 30 structure

Enhanced return potential without increasing risk

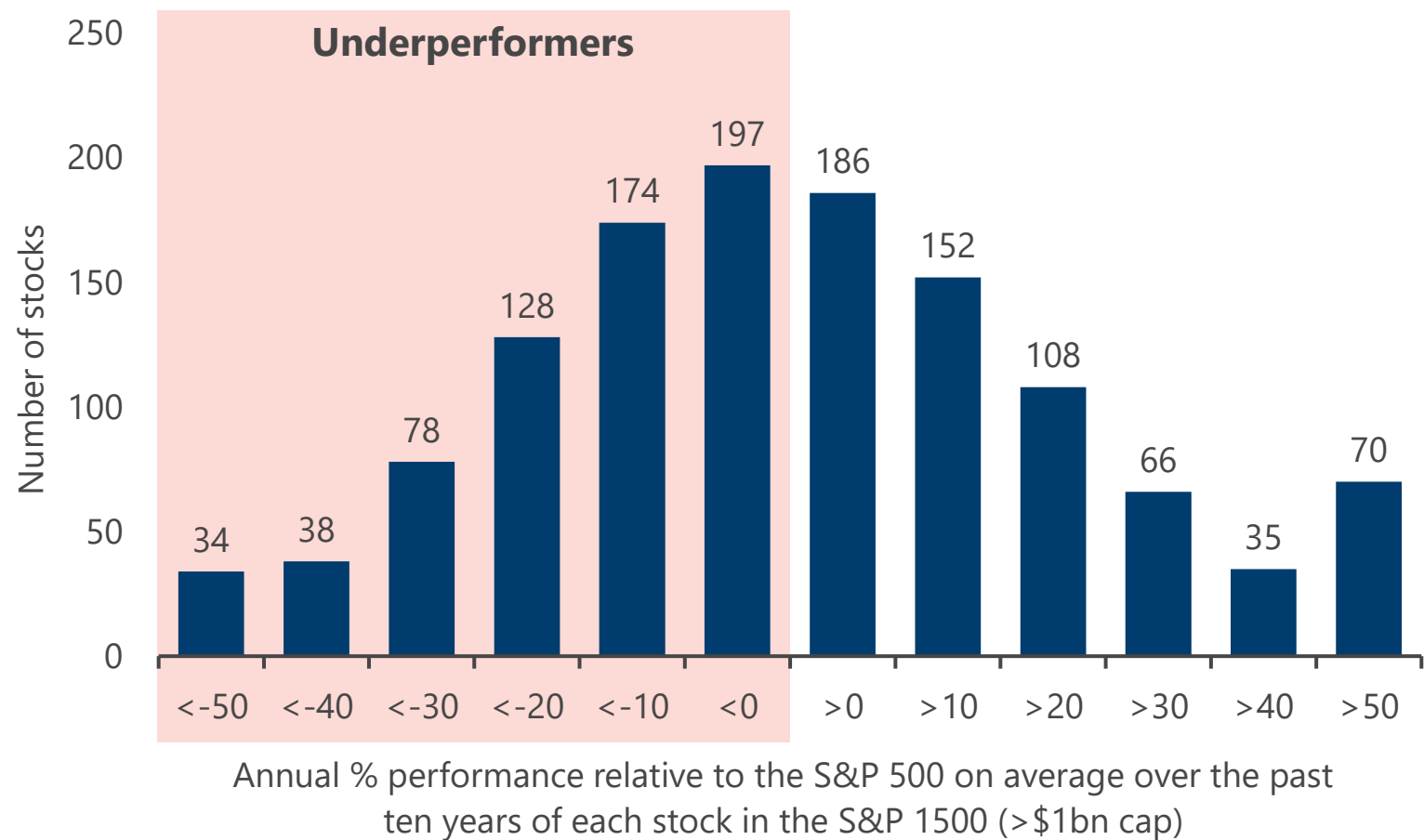


USEA fund guide parameters	
Indicative no. of stocks	50 – 70 Long 60 – 80 Shorts
Typical net range	90-110%
Typical gross range	130-160%

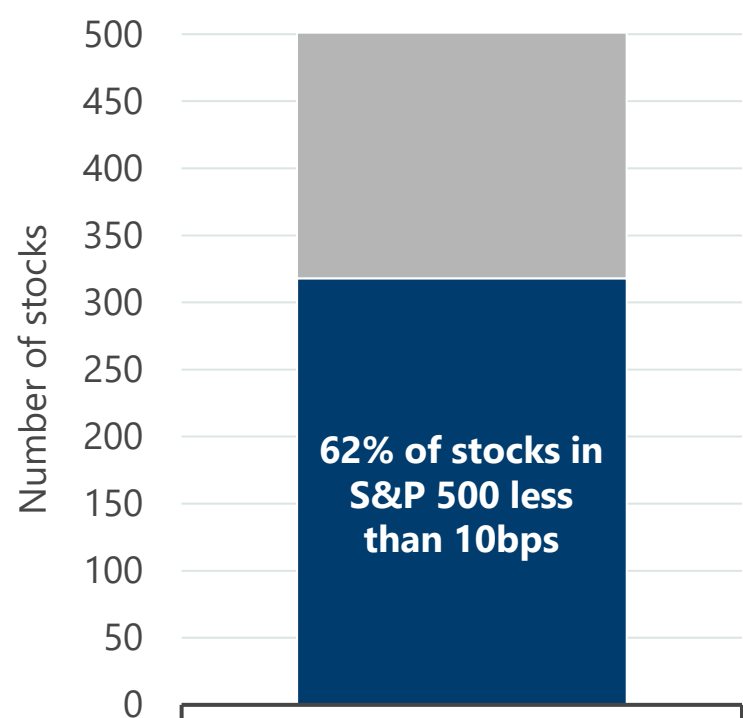
Source: Artemis.
Note: the above information reflects the current view of the fund managers and may change over time. For information about formal investment restrictions relevant to this fund please refer to the prospectus.

Incremental alpha from shorting

Majority of stocks underperform the S&P500¹



Most stocks tiny market weighting²



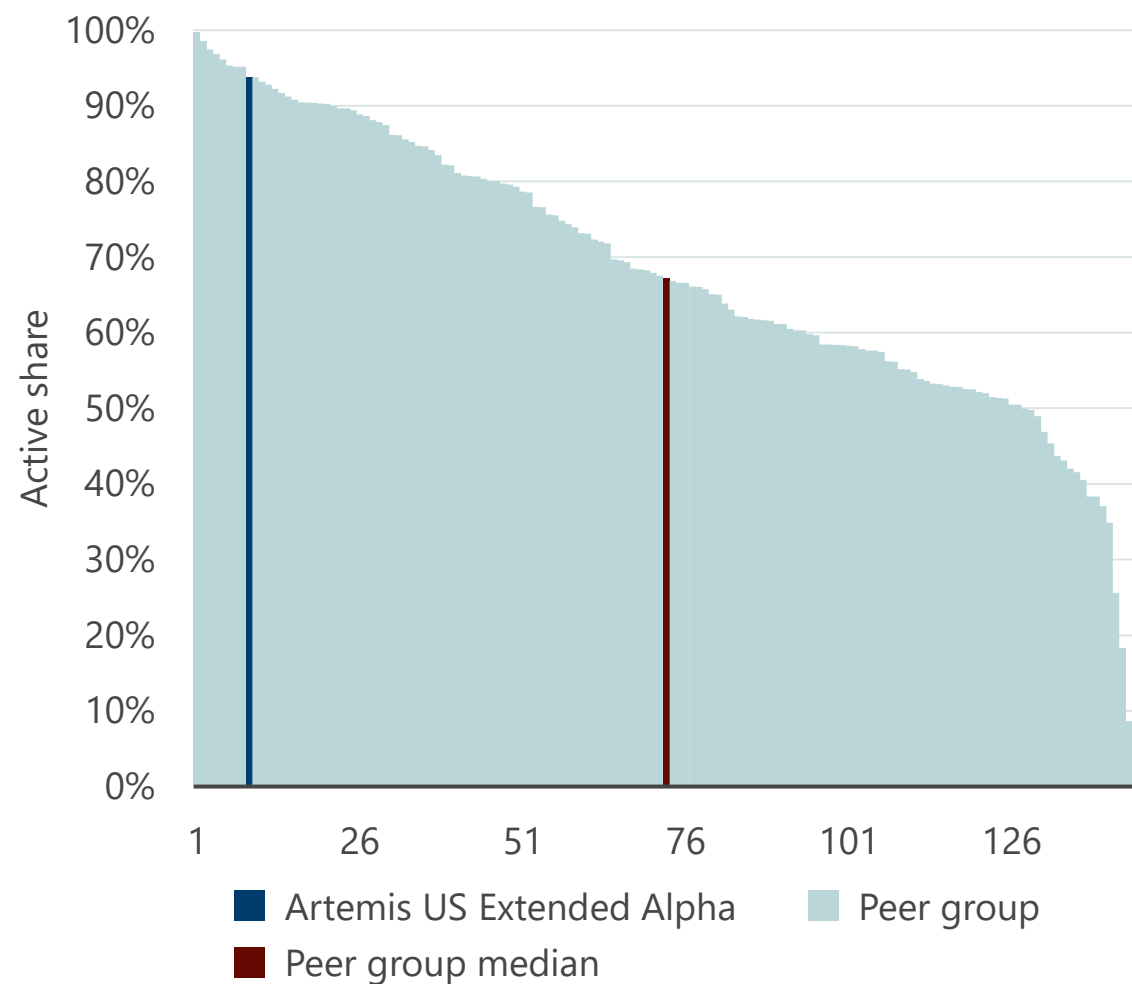
Source: ¹Artemis as at 31 July 2023. Analysis shows that more than 50% of stocks in the North American exchanges with market cap of more than \$1bn have underperformed the S&P 500 Index in each of the 10 years to 31 July 2023. ²Bloomberg, S&P 500 as at 31 December 2024.

Not constrained by market concentration

Market cap of 10 largest S&P 500 stocks as % of index¹



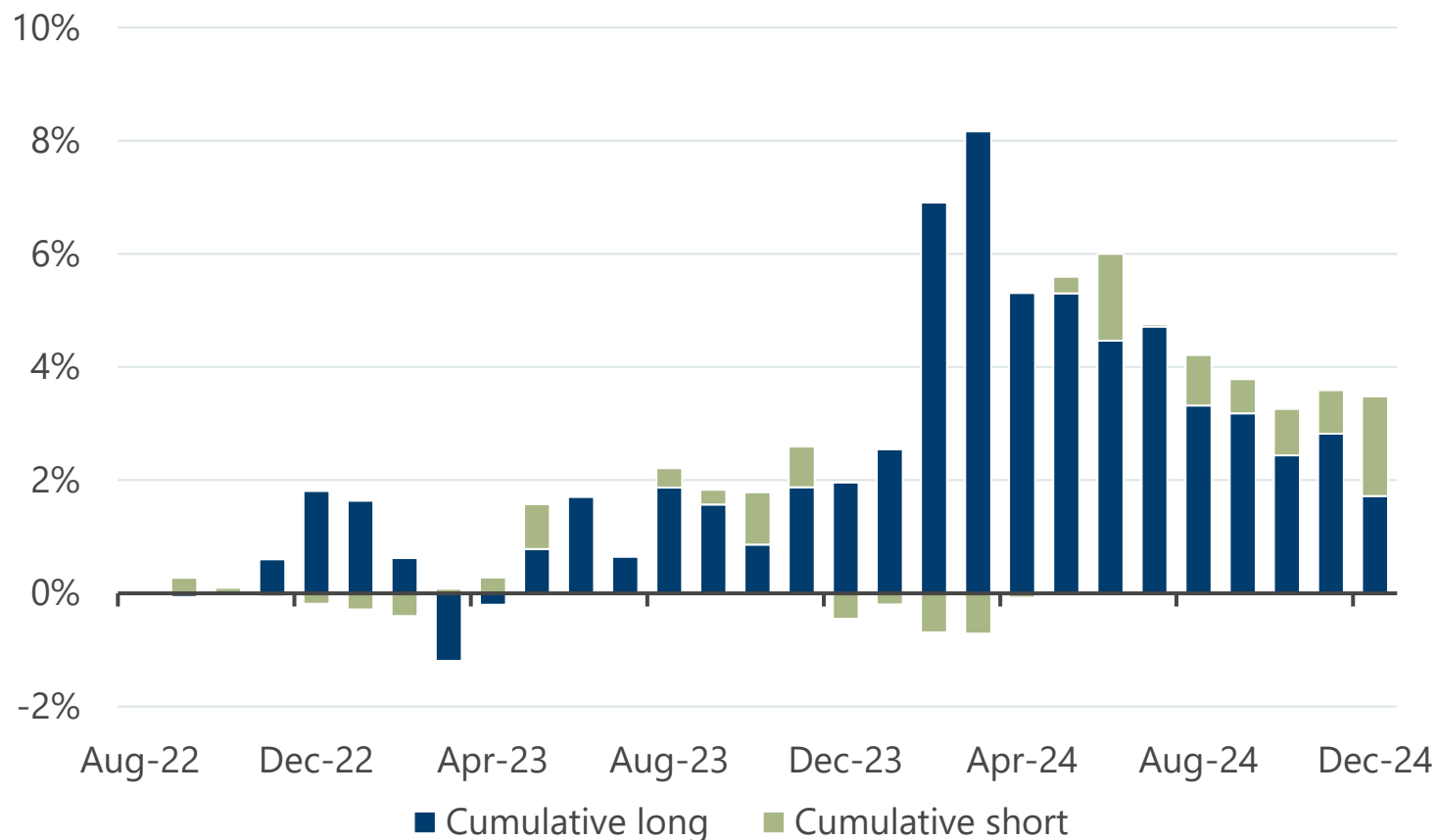
Artemis EA Fund active share high versus peers²



Source: ¹UBS, 'US Equity Strategy' report as at 6 January 2025. ²Morningstar/Artemis as at 31 July 2024.
Note: peer group is IA North America. Artemis calculations including gross exposure. Funds are Luxembourg and Irish domiciled funds.

Alpha potential on both the long and short side

Positive long and short alpha since manager tenure¹



Positioned for long and short opportunities

- **Recovery potential** in infrastructure, life sciences, packaging and banks
- Many compounders at **depressed valuations**
- Market growth to **potentially broaden**

- Broad range of **unattractive value traps**
- **Danger** high from DOGE, doubtful recovery, and AI hype & disruption

- **Longs growing faster** and with **better revisions** than shorts but at similar valuation

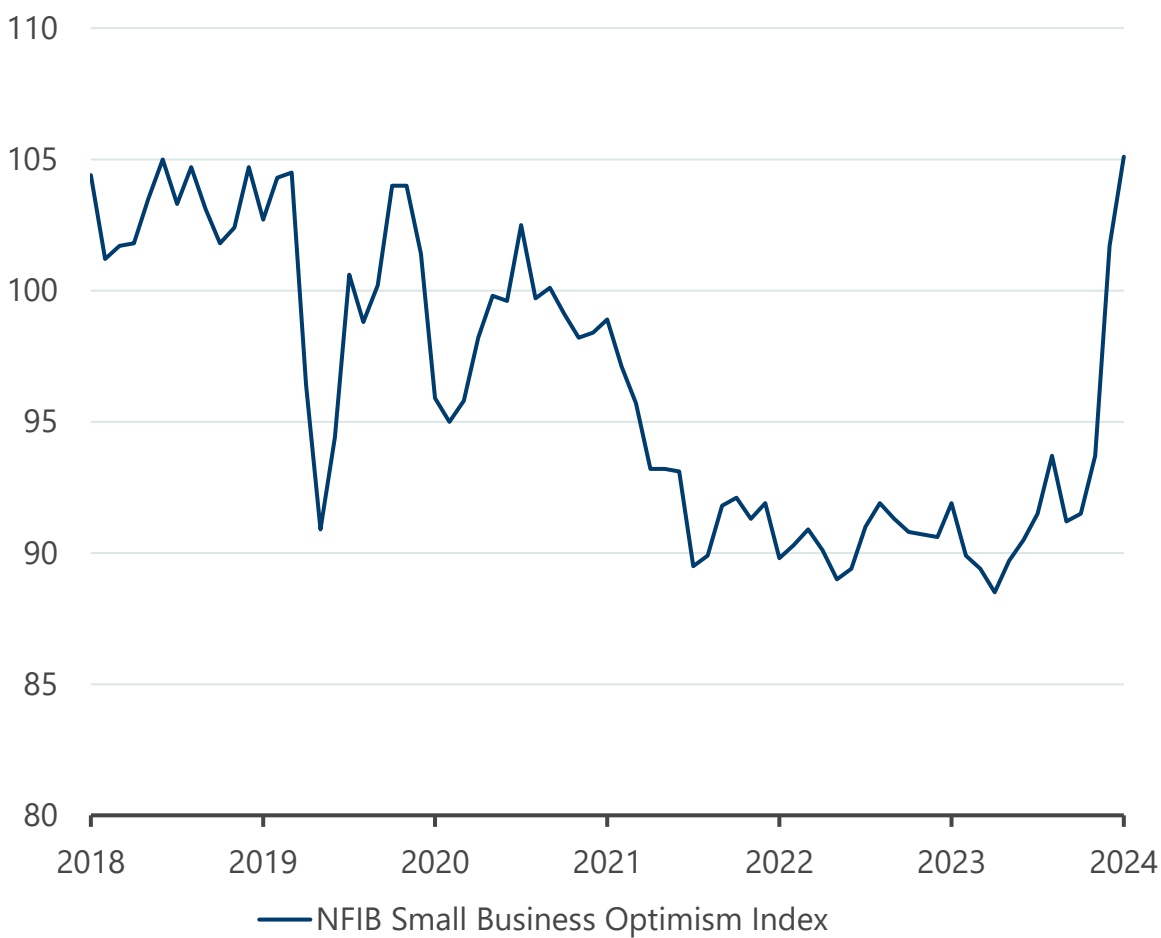
Past performance is not a guide to the future. Source: Morningstar/Lipper Limited, class I accumulation shares in USD from 31 August to 2022 to 31 December 2024. All figures show total returns with dividends and/or income reinvested, net of all charges. Performance does not take account of any costs incurred when investors buy or sell the fund. ¹Since 31 August 2022.

Macro backdrop
providing attractive long
and short ideas



The Trump 2.0 effect

Small business confidence skyrocketing¹



From rolling recession to synchronised recovery²

	CY21	CY22	CY23	CY24	CY25E
S&P 500	49.3%	4.4%	1.7%	8.7%	13.7%
Automobiles & Components	158.8%	25.7%	-5.9%	-4.4%	7.8%
Consumer Durables & Apparel	77.0%	-8.8%	-6.1%	3.7%	-7.0%
Consumer Services	-163.5%	261.0%	165.2%	1.0%	15.1%
Consumer Discr Distribution & Retail	35.7%	-19.0%	32.3%	27.7%	13.6%
Consumer Staples	8.8%	1.1%	8.7%	3.2%	4.9%
Consumer Staples Distribution & Retail	18.2%	-10.3%	6.6%	2.9%	6.2%
Food, Beverage & Tobacco	10.8%	7.7%	7.1%	1.3%	3.8%
Household & Personal Products	-7.8%	-0.2%	16.6%	8.9%	6.5%
Energy	NM	158.2%	-29.2%	-23.0%	3.2%
Financials	67.2%	-15.6%	8.2%	12.2%	8.5%
Banks	103.0%	-20.6%	6.8%	-0.3%	3.3%
Financial Services	59.5%	-9.1%	2.9%	20.2%	11.6%
Insurance	22.7%	-19.9%	29.0%	20.6%	10.7%
Health Care	24.6%	5.2%	-20.2%	2.5%	20.1%
Health Care Equipment & Services	22.6%	-5.2%	5.4%	1.4%	8.8%
Pharma, Biotechnology & Life Sciences	25.9%	11.6%	-33.8%	3.4%	29.5%
Industrials	68.9%	27.6%	12.8%	-2.4%	18.6%
Capital Goods	37.6%	7.9%	18.4%	-4.1%	20.3%
Commercial & Professional Services	21.3%	8.4%	11.4%	11.1%	8.8%
Transportation	-341.6%	160.7%	-0.1%	-3.4%	19.1%
Information Technology	37.6%	-0.7%	8.0%	22.7%	20.4%
Software & Services	24.1%	5.5%	18.0%	13.6%	11.4%
Technology Hardware & Equipment	46.3%	-4.2%	3.0%	12.8%	12.4%
Semiconductors	44.4%	-3.2%	1.8%	48.9%	38.2%
Materials	78.2%	8.2%	-20.9%	-11.7%	14.8%
Real Estate	26.9%	-5.1%	26.4%	3.9%	6.8%
Communication Services	40.4%	-21.5%	23.1%	20.2%	14.2%
Media & Entertainment	58.7%	-25.4%	36.7%	27.0%	17.0%
Telecommunication Services	7.6%	-11.4%	-7.3%	-2.3%	2.1%
Utilities	8.7%	4.2%	6.6%	20.7%	4.9%

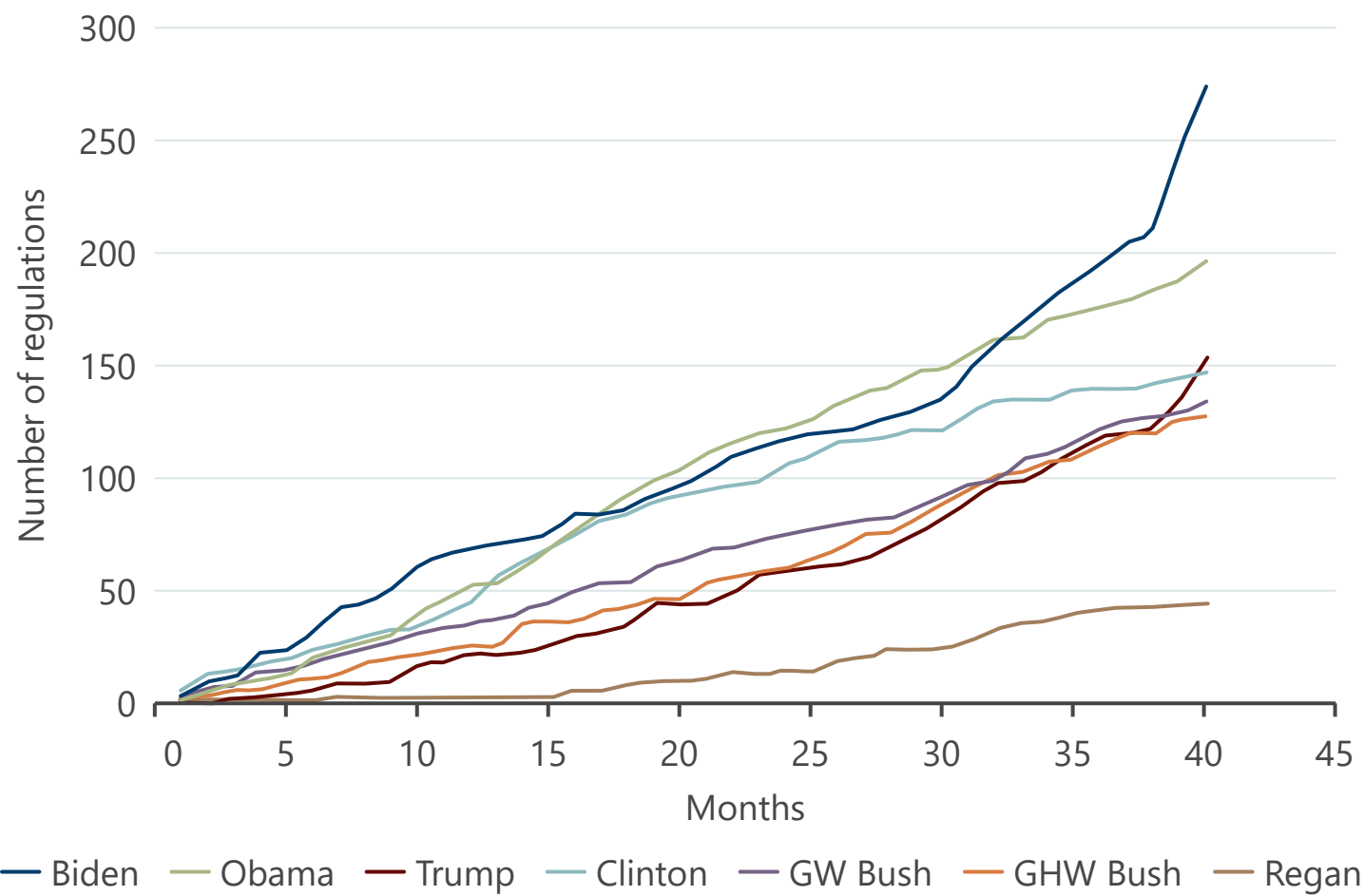
Source: ¹Bloomberg as at 31 December 2024. ²Morgan Stanley, Refinitiv as at 31 December 2024.

DOGE unorthodoxy

“Up to \$2tn of Federal cost efficiencies”¹



Cumulative new regulations issues over each president²



Source: ¹x.com. ²GWU Regulatory Studies Center, May 2024.

Market becoming a little complacent?

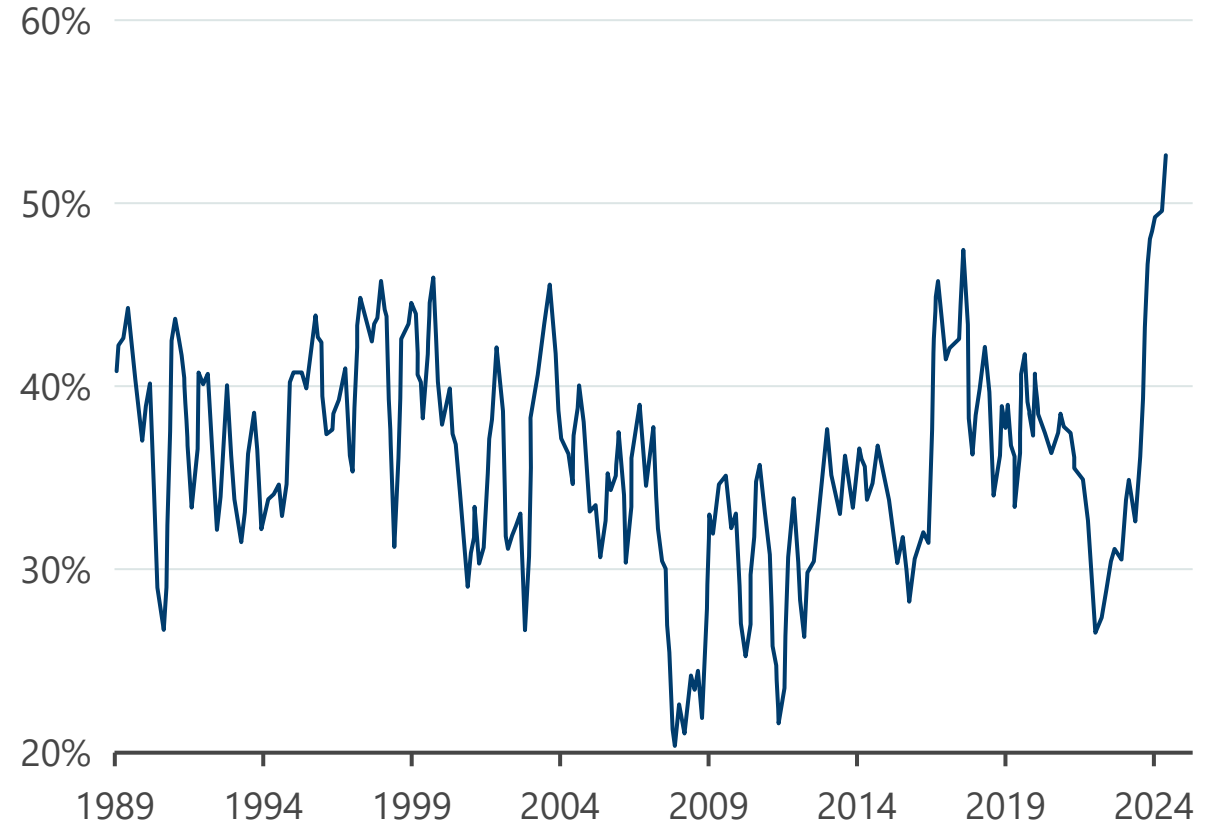
Opportunities to short dangerous areas of the market

S&P 500 Index at peak P/E but not average stock¹



Investor complacency?

% of retail investors expecting higher stock prices²



Source: ¹Bloomberg as at 17 January 2025. S&P 500 Index and S&P 500 equally weighted index P/E. ²Conference board, UBS.

Fund current themes and positioning



Broad range of portfolio themes

Longs: 114%

Infrastructure/reshoring	Vulcan, Parker Hannifin, Nvent, Clean Harbors, Core & Main
Banking recovery	Jefferies, Goldman Sachs, Wells Fargo, Capital One
AI infra and beneficiaries	Western Digital, Nvidia, HP Enterprises, Micron, Broadcom, Meta, Amazon, Salesforce, Microsoft
Utilities renaissance	Pacific Gas, CMS Energy, PPL, Constellation Energy, Nisource
Packaging consolidation	International Paper and Smurfit Westrock
Idiosyncratic growth	Formula One, Corteva, Food distribution

Shorts: 20%

Broad range of value traps

AI/technology disrupted businesses

At risk from DOGE disruption

Consumer services/retail at peak profits

Overpriced darlings in retail through to technology

Overall fund net exposure: 94%

Source: Artemis as at 31 December 2024.

Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

Financials offering broad cyclical and secular opportunities

FINANCIALS

De-regulation

Stabilizing credit

Capital markets recovery

Insurance premiums tight

Payments innovation

Bank-tech investment

Mortgages depressed

**MULTIPLE
POTENTIAL
TAILWINDS**

BENEFICIARIES

(Investment) banks

Payments

Auto insurance

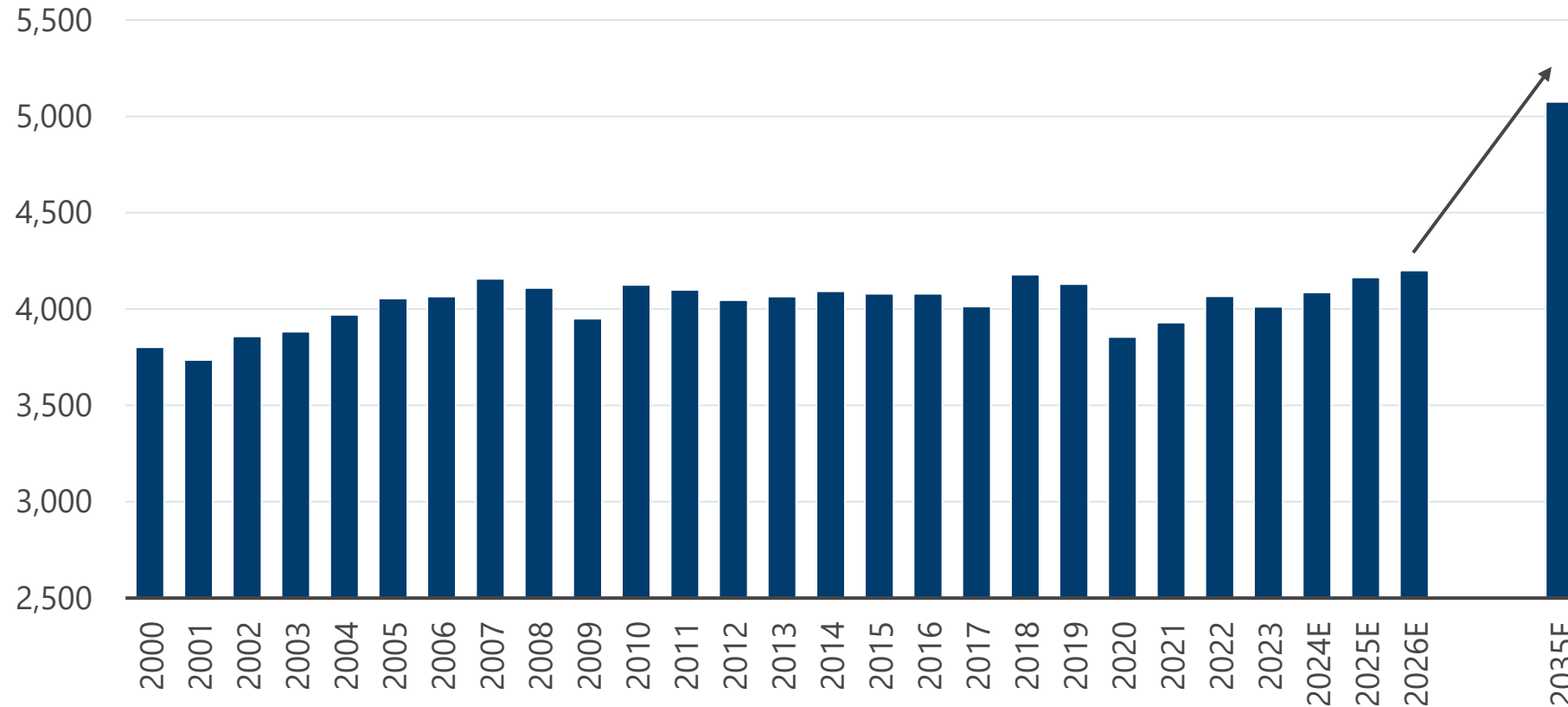
Insurance brokerage

Credit bureaus

Renaissance of a low growth sector: Utilities

Electricity demand growing for first time in decades – driven by EVs and data centres

US electricity demand (kWh in billions)



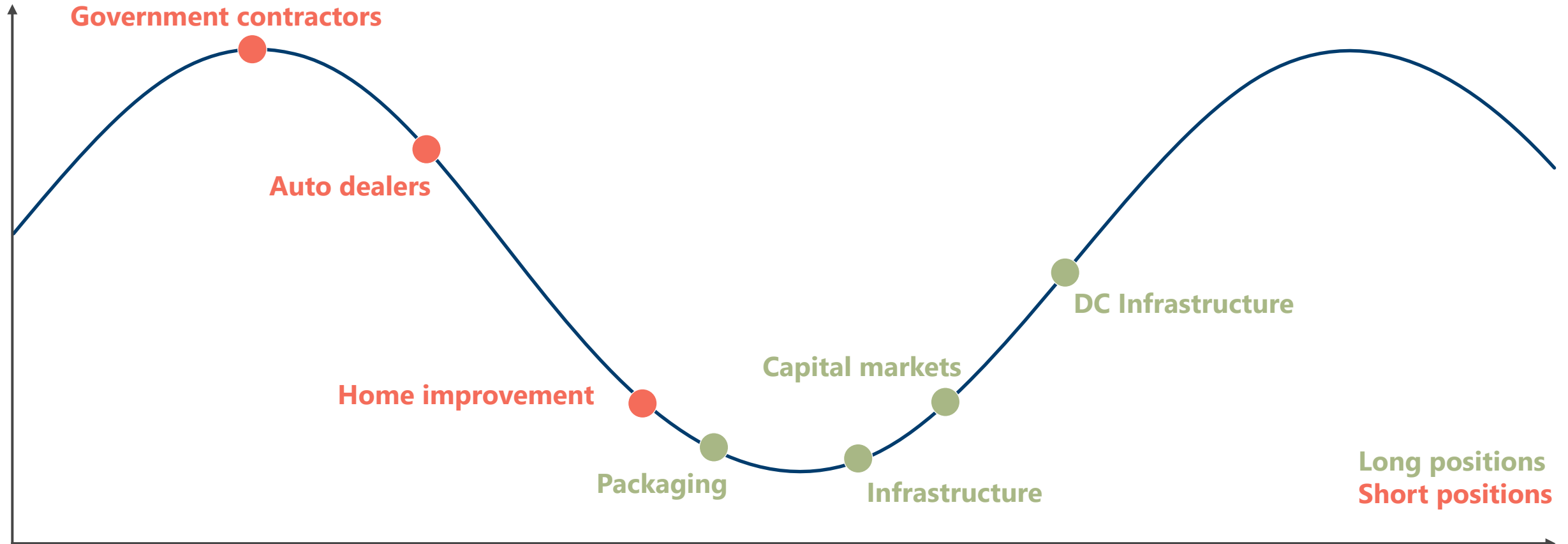
Our favoured defensive exposure given improving fundamentals and attractive valuations

Source: US EIA (2000-2026E), Rhodium Group (2035E). Image source: brandsoftheworld.com.

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Broad cyclical opportunity across the market

Long opportunities depressed whilst shorts near top of cycle



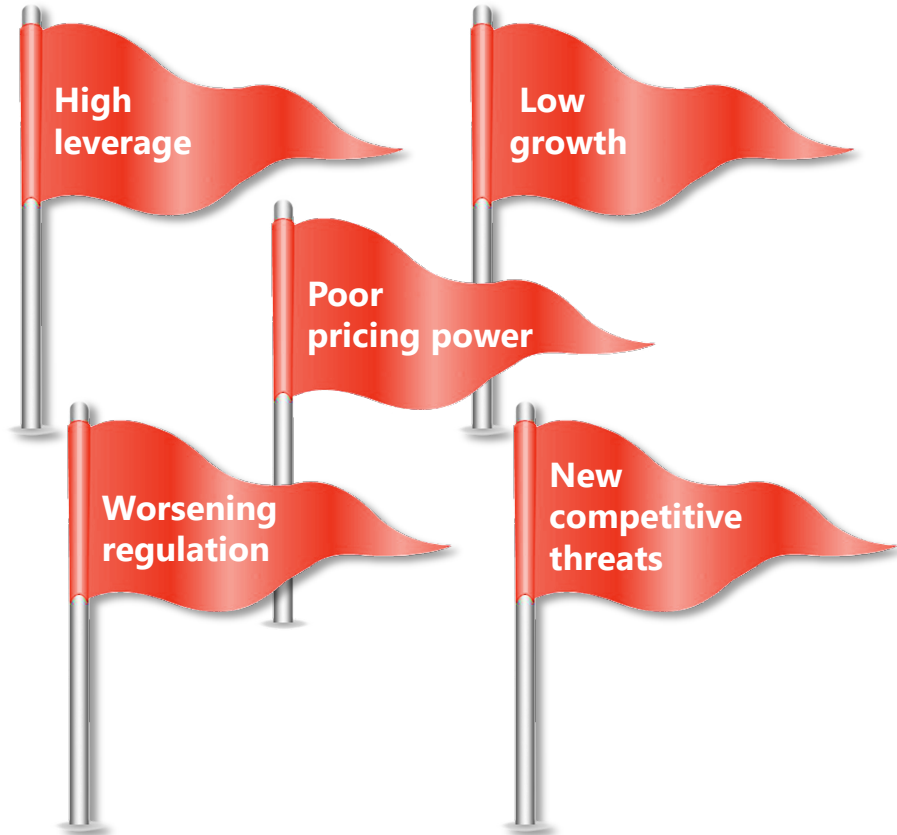
Long positions
Short positions

Opportunity to make money through the life-cycle in cyclical

Short example: Fixed line telco

Structurally challenged areas ripe for shorting

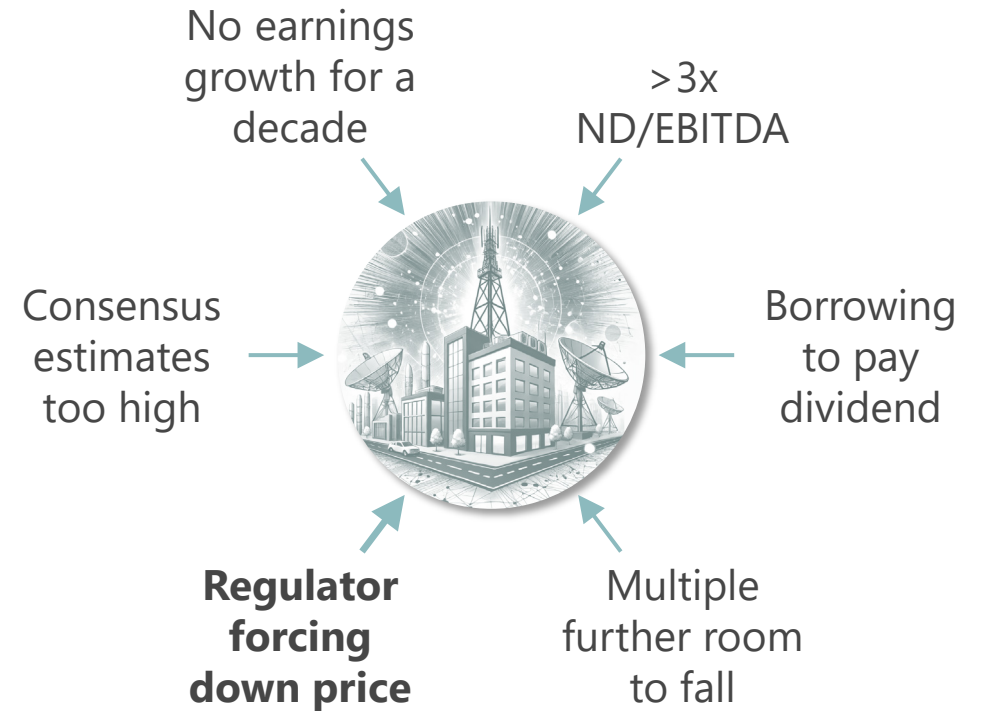
Common characteristics



Current areas of interest



Short example: Telco



Plenty of areas under structural threat

Not all of the Mag 7 are magnificent!

We continue to see attractive stock selection opportunities

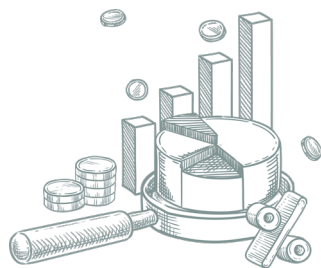
Overweight ↑		Long term beneficiary of public cloud computing and less risk of disruption to core businesses than Alphabet or Microsoft. A winner in retail with duration growth opportunity.
		AI enabled platform should lead to higher share of digital ad spend and could open up entirely new revenue streams. Already seeing returns on high levels of capex.
		Well positioned to monetise AI investments through Azure as well as Office 365. Monitoring high levels of capex as well as disruption risk to core software business.
Underweight ↓		The AI arms dealer. For first time in two years we believe the shares reflect the outlook
		EV industry fundamentals currently challenging, but potential opportunity in full self driving and robotics.
		Highest risk of disruption to core business from AI.
		Fully valued and underinvested in AI. No evidence current product cycle is meaningful to growth.

Source: Artemis/Bloomberg as at 31 December 2024.

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Summary

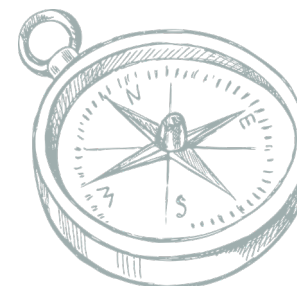
Broad opportunities in a bifurcated market



Enhanced alpha opportunities
without increased risk



Market tensions mean some
parts market highly attractive
and others dangerous



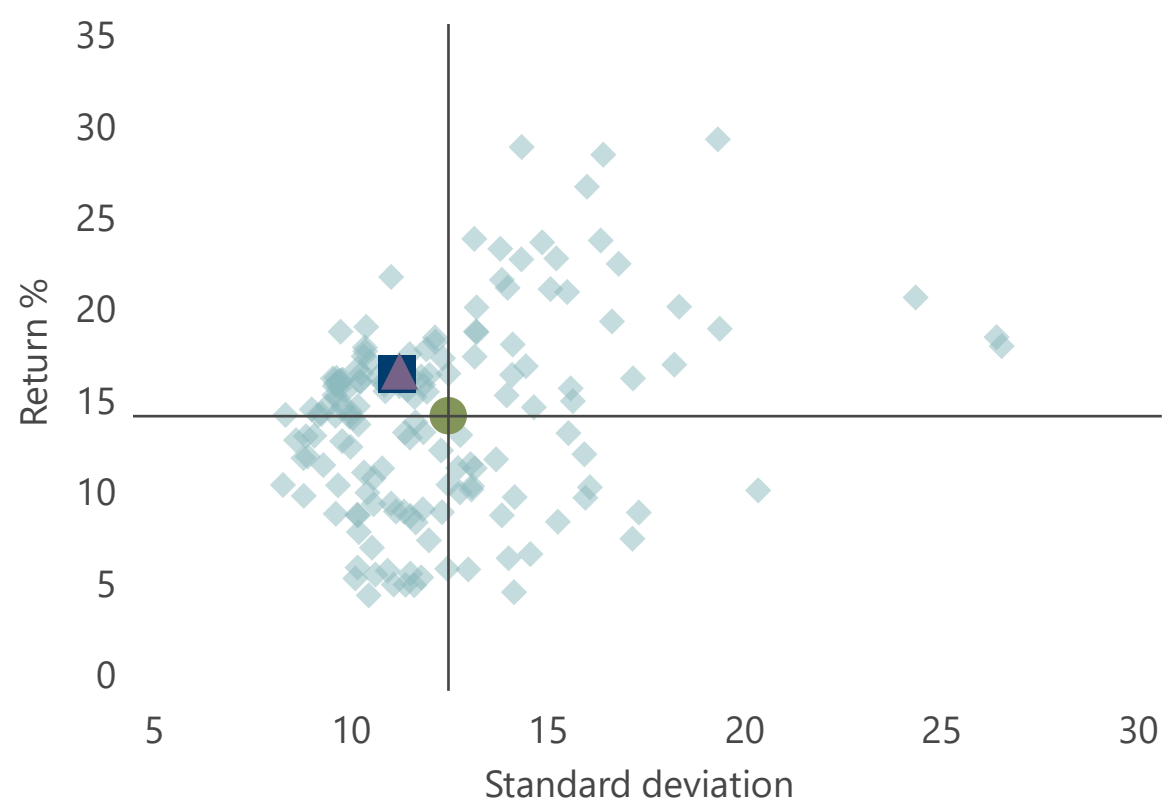
Positioned for substantial opportunities
on the long and short side

Targeting long-term performance without increasing volatility

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Manager tenure risk/return³



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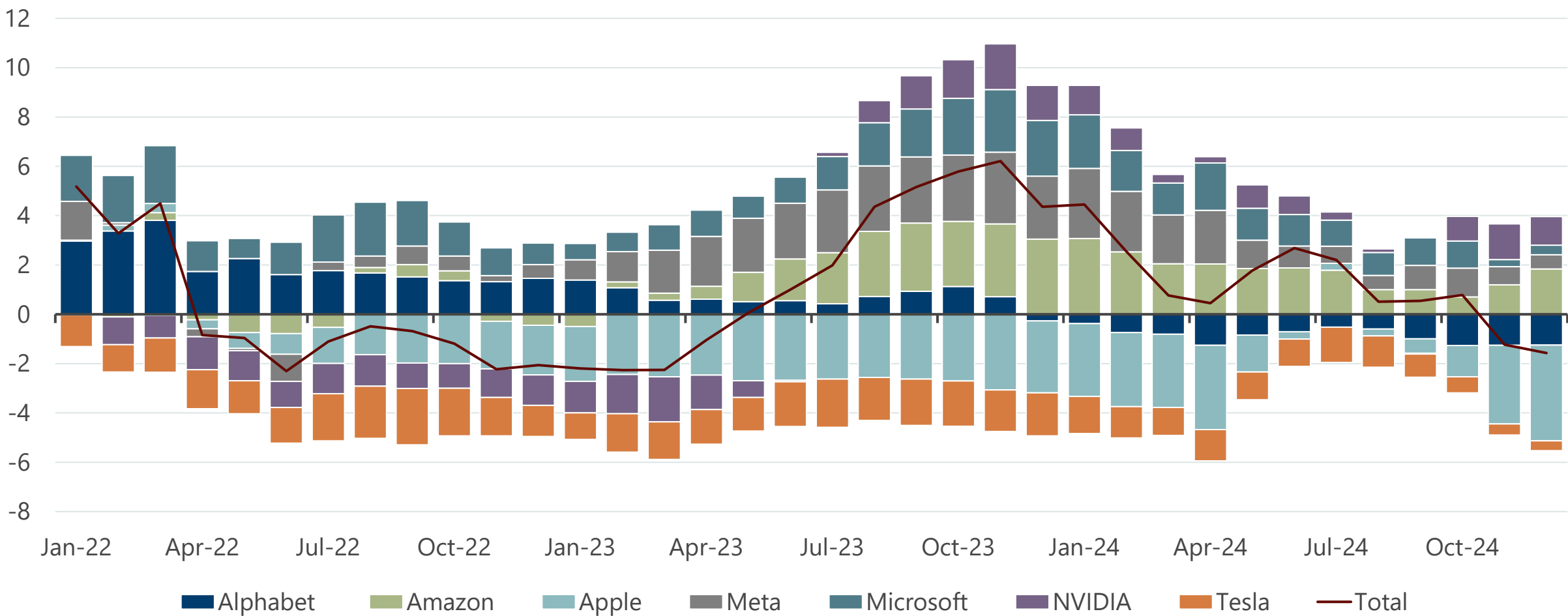


Appendix



Magnificent 7 positioning through time

Differentiated views reflected in big tech stocks with overall exposure reduced recently



Source: Artemis as at 31 December 2024.
Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

2024 performance summary

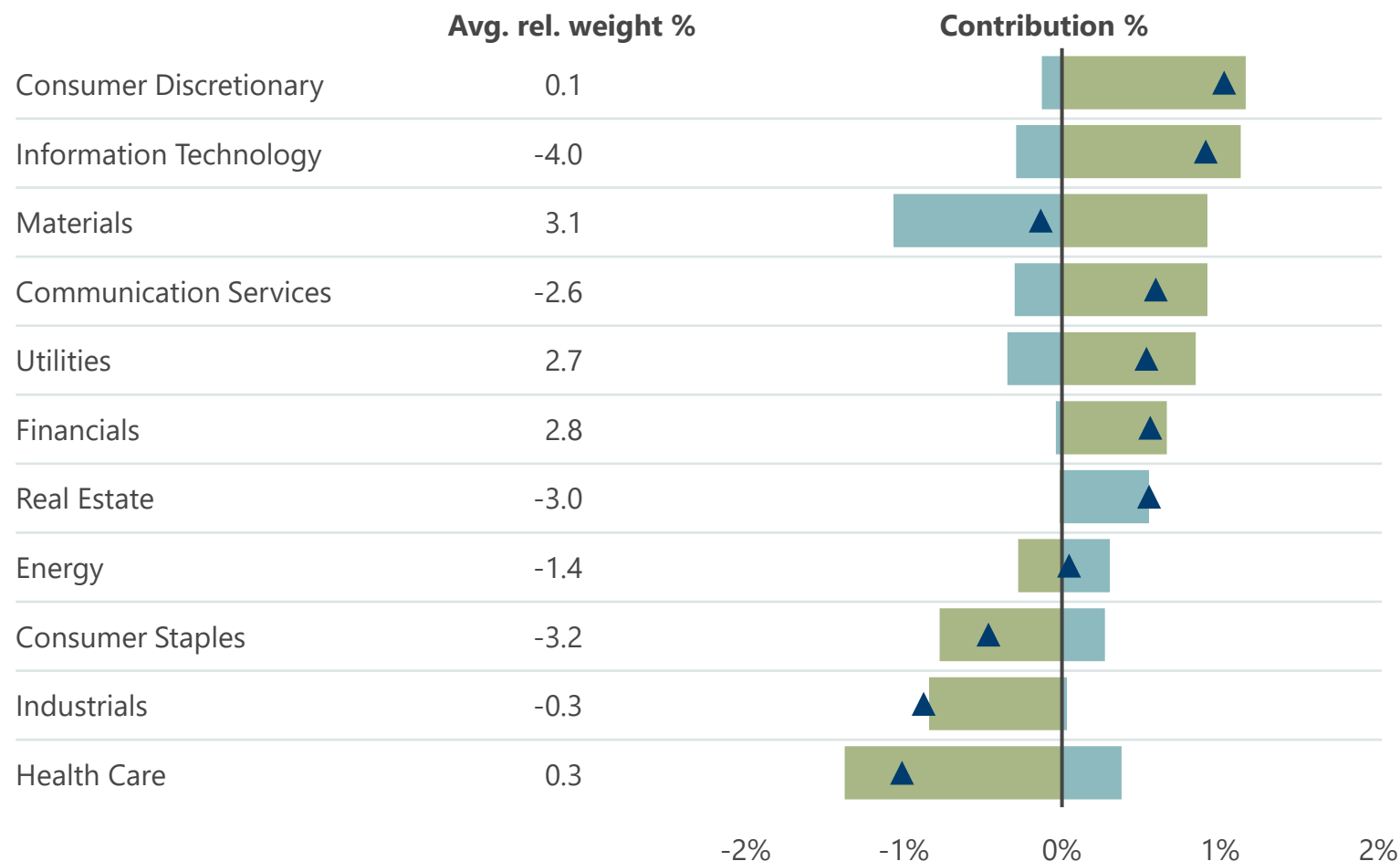
Broad contributions across sectors

- Fund up 26.9% (net of fees), in line with the S&P 500 Net Index return
- Positive contribution from shorts (+2.4%), neutral from longs, offset by cash drag (-1.4%)
- Short alpha 2.4% with main contributors including Trex (housing), CVS (pharmacy), BCE (telco) and Fortrea (drug research)¹
- Long alpha neutral by end of year having faded, due principally to negative healthcare surprises (Elevance and Icon Labs)
- Most sectors positive contribution and stock selection strong within Mag7

Past performance is not a guide to the future. Source: Artemis, close of business in USD as at 31 December 2024. Benchmark is S&P 500 TR. ¹These positions have now been closed. Note: reference to specific stocks should not be taken as advice or a recommendation to invest in them.

US Extended Alpha: 1 year attribution

Sector level attribution



Sector allocation **Stock selection** **Total relative contribution**

Source: Artemis as at 31 December 2024. Note: short positions are highlighted in red.

USEA10

Stock level attribution

Top 10 contributors	%
NVIDIA	0.76
Meta Platforms	0.63
Constellation Energy	0.59
Jefferies	0.49
Burlington Stores	0.44
Fiserv	0.40
Progressive	0.36
Coherent	0.36
UnitedHealth (UW)	0.32
Adobe (UW)	0.28
Top 10 detractors	%
Elevance Health	-0.92
ICON	-0.82
Avantor	-0.74
Builders FirstSource	-0.59
WillScot	-0.52
Occidental Petroleum	-0.49
Dollar General	-0.42
Lamb Weston	-0.40
APi	-0.35
AMD	-0.35

Stock and sector positioning

Top 10 active long

PG&E	2.9%
Vulcan Materials	2.6%
Parker-Hannifin	2.5%
Progressive	2.3%
Mastercard	2.1%
Burlington Stores	2.0%
Liberty Media	1.9%
Amazon	1.9%
International Paper	1.9%
Fiserv	1.9%

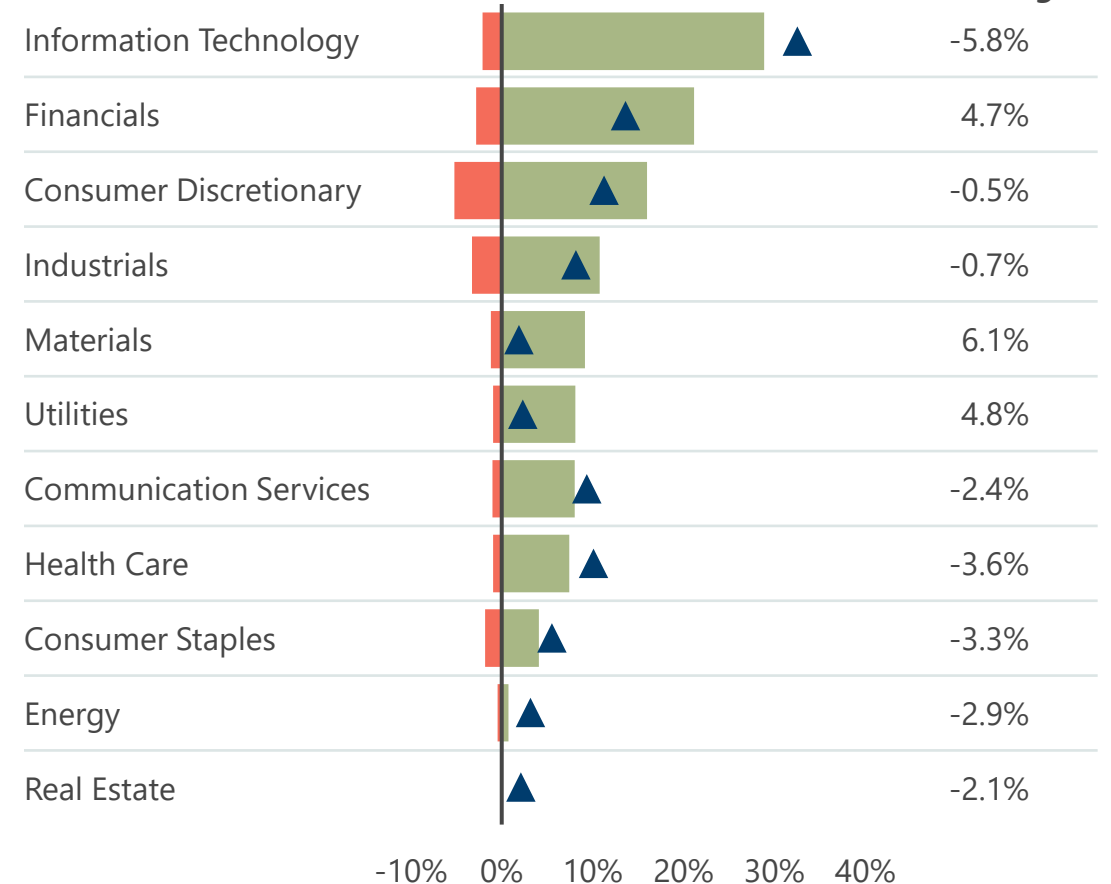
Top 10 absolute positions

NVIDIA	7.8%
Microsoft	6.9%
Amazon	6.0%
Apple	3.7%
Meta Platforms	3.2%
PG&E	3.0%
Mastercard	2.9%
Alphabet	2.9%
Broadcom	2.8%
Parker-Hannifin	2.7%

Top 10 short

Cons. Staples Distrib. & Retail	-0.5%
Cons. Discr. Distrib. & Retail	-0.5%
Cons. Discr. Distrib. & Retail	-0.4%
Financial Services	-0.4%
Consumer Services	-0.4%
Consumer Services	-0.4%
Financial Services	-0.4%
Utilities	-0.4%
Utilities	-0.4%
Telecommunication Services	-0.4%

Sector exposure



Long Short S&P 500 sector weights

Differentiated holdings to other funds

US Extended Alpha: Risk

	Extended Alpha	S&P 500 TR	IA North America NR
Cumulative returns	378.2%	359.5%	263.8%
Ann. return	16.4%	16.0%	13.4%
Volatility	12.2%	12.5%	12.8%
Sharpe ratio	1.22	1.16	0.92
Max drawdown	-12.5%	-14.5%	-15.9%
Positive/negative months	67.5% / 32.5%	68.3% / 31.7%	64.2% / 35.8%
Max gain	9.7%	10.9%	11.5%
Max loss	-7.8%	-9.7%	-9.2%
Upside/downside capture	86.9% / 91.5%		

	Extended Alpha vs S&P 500 TR	IA North America TR vs S&P 500 TR	Extended Alpha vs IA North America NR
Tracking error	5.85	4.66	4.17
Information ratio	0.07	-0.48	0.65
Sortino ratio	0.10	-0.58	1.15
Correlation	0.89	0.93	0.95

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Risk monitoring and oversight

- Stock level:
 - Rigorous testing of downside as part of up/down target setting
 - 'Guardrails' incorporate leverage, size, liquidity and cyclicity into positioning decision
 - Checklist to ensure conviction remains high, and thesis doesn't creep
 - Analyst or team debate to optimise decision making
- Fund level:
 - Top down sector, style and theme exposures monitored and managed
 - Shorts can be used to hedge long position risk
- Shorts:
 - Benefit from extensive team experience
 - Pragmatic, dynamic approach to managing short-specific risks
- Dedicated risk team and oversight process to provide support and challenge

Holistic multiple perspective approach to risk management

Fund manager biographies – long/short funds



Adrian Brass
Lead Manager

29 years' investment experience
Joined Artemis 2022

- **MAJEDIE ASSET MANAGEMENT** 2014-2022
Fund Manager
- **FIDELITY** 2006-2014
Fund Manager
- **INVESTEC ASSET MANAGEMENT** 2000-2005
Fund Manager
- **SCHRODERS** 1995-2000
Analyst



James Dudgeon
Co-Manager

14 years' investment experience
Joined Artemis 2022

- **MAJEDIE ASSET MANAGEMENT** 2015-2022
Co-Manager
- **FIDELITY** 2010-2015
Analyst



William Warren
Co-Manager

27 years' investment experience
Joined Artemis 2014

- **THREADNEEDLE INVESTMENTS** 2008-2014
Deputy Fund Manager
- **LEHMAN BROTHERS** 2003-2008
Senior Vice President & Fund Manager
- **LEHMAN BROTHERS** 2000-2003
Associate
- **JP MORGAN** 1997-2000
Analyst

Fund manager biographies – long only funds



Cormac Weldon
Fund Manager
US Select and US Smallers

33 years' investment experience
Joined Artemis 2014

- **THREADNEEDLE INVESTMENTS** 1997-2014
Fund Manager and Head of US Equity
- **BRITISH GAS PENSION FUND** 1993-1997
Fund Manager
- **PROVIDENT MUTUAL** 1991-1993
US Equity Analyst



Chris Kent
Fund Manager – US Select

14 years' investment experience
Joined Artemis 2014

- **THREADNEEDLE INVESTMENTS** 2012-2014
US Equity Analyst
- **BROADSTONE PENSIONS** 2010-2012
Research Strategist



Olivia Micklem
Fund Manager – US Smallers

18 years' investment experience
Joined Artemis 2014

- **THREADNEEDLE INVESTMENTS** 2012-2014
US Equity Analyst
- **THREADNEEDLE INVESTMENTS** 2007-2012
Business Development Manager



Zuoyi Zhou
Analyst

13 years' investment experience
Joined Artemis 2017

- **KPMG-MAKINSON COWELL** 2012-2017
Equity Markets Adviser

Risk management – multiple dimensions

1

Upside opportunity vs downside risk:
Share price targets

Potential long

Potential short

Upside

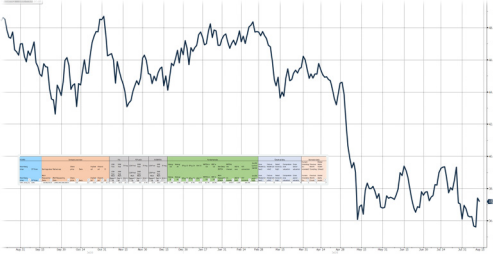
Downside

3:1 Up/Down
3 years

2:1 Down/Up
1 year

4

Short book dynamic management:
Tools to reduce risk of squeeze

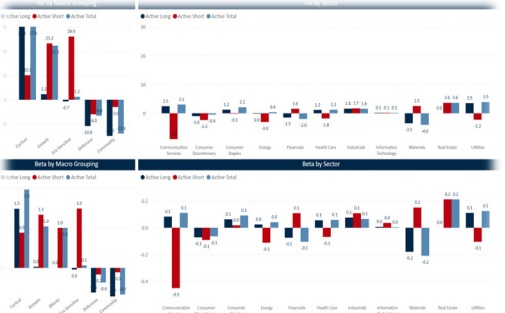




Aim to generate alpha with favourable risk profile

2

Risk dashboard:
Tools to control style, thematic and ESG risk



3

Formal risk reviews:
CIO and risk team challenge and support

US Extended Alpha
Investment Performance and Risk
Q2 2023

John Corbett
Head of
Investment Risk

Matthew Kitchin
Investment
Risk Manager

Paula Azzad
Chief Investment
Officer

Toby Gibb
Head of
Investment Solutions



USEA17

32

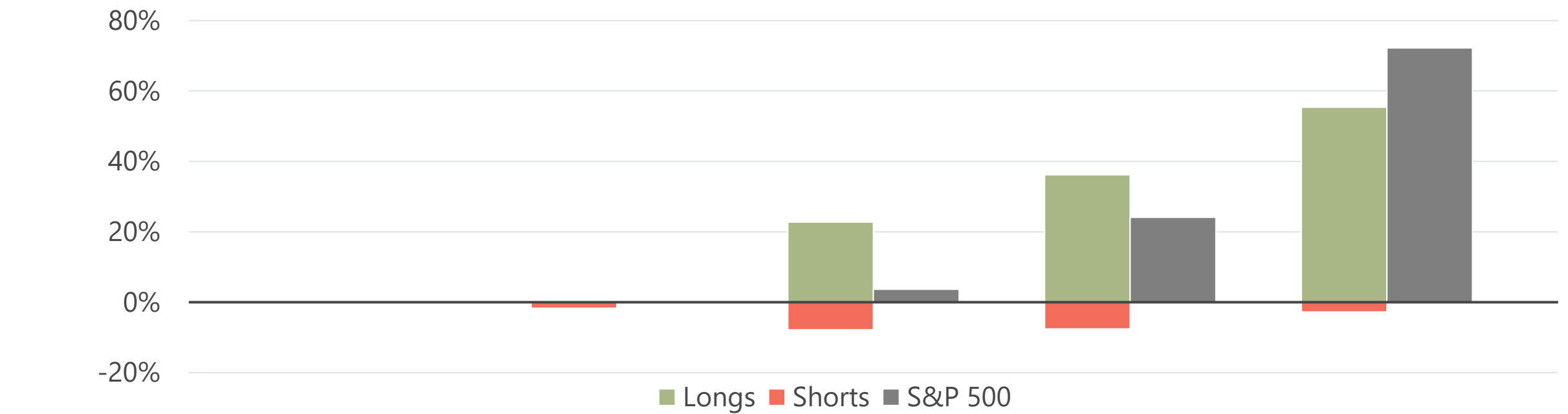
Our approach to stewardship

ESG materiality assessment	Key themes	Engagement	Voting
Impact on future	Climate (Article 8)	Encouraging change	Vote all our stock ¹
• Risks • Opportunities • Controversies	• Climate profile an increasingly important value driver • Focus on companies showing improvement • Exclusions	• Meeting intensive process • Focus on key issues • Engage, Track and Assess	• Active manager • Transparency

Working alongside the Stewardship Team

Note: ¹where eligible to do so.

US Extended Alpha: Market cap



	<\$3bn	\$3-5bn	\$5-20bn	\$20-100bn	>\$100bn
Longs	0.0%	0.0%	22.7%	36.2%	55.3%
Shorts	-0.4%	-1.7%	-7.8%	-7.6%	-2.8%
S&P 500	0.0%	0.0%	3.7%	24.1%	72.2%

Source: Artemis as at 31 December 2024.
Note: figures may not add up to 100% due to rounding and cash holdings.

Artemis US long short range

Artemis US Extended Alpha Fund

Performance fee: 20%, S&P 500 hurdle

	Ongoing charge	ISIN
US Extended Alpha I Acc GBP	0.900%	GB00BMMV5G59
US Extended Alpha I Acc GBP Hedged	0.900%	GB00BYSZ0151

Artemis Funds (Lux) – US Extended Alpha

Performance fee: 20%, S&P 500 hurdle

	Ongoing charge	ISIN
US Extended Alpha A Acc EUR	1.700%	LU1893896552
US Extended Alpha A Acc EUR Hedged	1.700%	LU1893896479
US Extended Alpha A Acc USD	1.700%	LU1893896636
US Extended Alpha B Acc EUR	0.950%	LU1896774301
US Extended Alpha B Acc EUR Hedged	0.950%	LU1896773915
US Extended Alpha B Acc GBP	0.950%	LU1896774566
US Extended Alpha B Acc USD	0.950%	LU1893894342
US Extended Alpha I Acc EUR	0.910%	LU1846577598
US Extended Alpha I Acc EUR Hedged	0.910%	LU1893893294
US Extended Alpha I Acc GBP	0.910%	LU1893893534
US Extended Alpha I Acc GBP Hedged	0.910%	LU1893893021
US Extended Alpha I Acc USD	0.910%	LU1893893708

Source: Artemis as at 31 December 2024.

Artemis US Extended Alpha Fund

The fund's objective

To grow capital over a five year period.

There is no guarantee that the fund will achieve a positive return over a five-year period or any other time period and your capital is at risk.

What the fund invests in:

- At least 80% in shares of US companies, either directly or indirectly through derivatives
- Up to 20% in shares, or derivatives of shares, of companies in other countries, bonds, cash, near cash, other transferable securities, other funds (up to 10%) managed by Artemis and third party funds, and money market instruments

Important information

FOR PROFESSIONAL INVESTORS AND/OR QUALIFIED INVESTORS AND/OR FINANCIAL INTERMEDIARIES ONLY. NOT FOR USE WITH OR BY PRIVATE INVESTORS. This is a marketing communication. Before making any final investment decisions, and to understand the investment risks involved, refer to the fund prospectus, available in English, and KIID/KID, available in English and in your local language depending on local country registration, from www.artemisfunds.com or www.fundinfo.com. CAPITAL AT RISK. All financial investments involve taking risk and the value of your investment may go down as well as up. This means your investment is not guaranteed and you may not get back as much as you put in. Any income from the investment is also likely to vary and cannot be guaranteed.

Investment in a fund concerns the acquisition of units/shares in the fund and not in the underlying assets of the fund.

Reference to specific shares or companies should not be taken as advice or a recommendation to invest in them.

For information on sustainability-related aspects of a fund, visit www.artemisfunds.com.

The fund is a sub-fund of Artemis Investment Funds ICVC. For further information, visit www.artemisfunds.com/oeic.

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Any forward-looking statements are based on Artemis' current expectations and projections and are subject to change without notice.

Visit www.artemisfunds.com/glossary for an explanation of investment terms.

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Prior to 31 October 2024, the benchmark for the Artemis US Select Fund was S&P 500 TR GBP. From 31 October 2024, the benchmark is S&P 500 NR GBP.

Prior to 31 October 2024, the benchmark for the Artemis US Smaller Companies Fund was Russell 2000 TR GBP. From 31 October 2024, the benchmark is Russell 2000 NR GBP.

